

From: ["Whitley, Christopher" <O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE:GROUP \(FYDIBOHF23SPDLT\)/CN=RECIPIENTS/CN=1635ECB76E5345D6BCCB52D7314B18D9-WHITLEY.CHRISTOPHER>](mailto:Whitley.Christopher@EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE:GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=1635ECB76E5345D6BCCB52D7314B18D9-WHITLEY.CHRISTOPHER)

To: [Brooks](#)  
[Karl:Hague](#)  
[Mark:Thomas](#)  
[Hattie:Hammerschmidt](#)  
[Ron:Tapia](#)  
[Cecilia](#)

CC:

Date: 11/7/2013 3:53:07 PM

Subject: RE: David Ropeik

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Just spoke with Mr. Ropeik. He would like very much to discuss working with us on West Lake. Mentioned some possible components: coaching staff, meeting/speaking with the public, authoring a guest op/ed; he was very receptive to all ideas. Also says the mid-December time frame would work well for him. He will send me an email soon with some thoughts, and his preferred contact information. I indicated that you, Karl, and possibly some key/senior members of our site team, would like to talk further, and he is receptive to that.

I will forward his reply as soon as I'm able. Will be out of the office tomorrow for a medical procedure, but will try to keep a groggy eye on my Blackberry so that I can forward it if it lands before Tuesday....

### Chris Whitley

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**From:** Whitley, Christopher  
**Sent:** Thursday, November 07, 2013 2:46 PM  
**To:** Brooks, Karl; Hague, Mark; Thomas, Hattie; Hammerschmidt, Ron; Tapia, Cecilia  
**Subject:** David Ropeik

I've reached out to Mr. Ropeik via a text message through his web portal, and a voice message to his cell phone, asking if he might be available to discuss providing some services to us in regard to risk communications associated with a Superfund site. Will keep you advised when he responds.

Information on his website suggests he's taken on some formidable challenges, and his client list shows he has served a number of federal agencies, including EPA:

<http://www.dropeik.com/dropeik/index.html>

<http://www.dropeik.com/dropeik/clients.html>

He also has a blog devoted to risk communications:

<http://onrisk.blogspot.com/>

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